



ITEC / SCAAP/TCS Colombo Plan Course FY (2018 – 19)

**Certificate Course in Corporate Governance and Excellence in
Management of Public Enterprises**

Duration: 6 weeks

Dates: January 14, 2019 to February 22, 2019

Course Coordinators: Prof. Arun K Rath and Prof. Shailendra Nigam

International Management Institute, New Delhi

Aims and Objectives:

- Analyze the growth of the Public Sector Enterprises (PSEs) and their contributions to the economy
- Study the governance challenges of public enterprises & framework of good governance
- Understand the role of CSR and Sustainability in good governance
- Sensitize public policy professionals about the policy initiatives for enhancing the competitiveness of public enterprises
- To orient and provide practical exposure of functioning of Indian Public Sector Enterprises (PSEs)

Course Contents:

- Sensitization about Indian Culture
- Role and Relevance of PSEs
- Performance and Performance evaluation of PSEs
- Reforms and roadmap of PSEs
- Issues & Challenges in CSR and Sustainability
- Effective Corporate Governance
- Role of Board and Delegation of Powers
- Emerging Role of Independent Directors
- Issues and Challenges in Good Governance
- Individual & Group Assignments for Designing managerial Excellence Models
- Study Tour for orientation and practical exposure including outstation visit to a PSE plant and some local companies (Local and outstation)

Eligibility Criteria for Participants:

1. **Educational Qualifications:** Graduation in any discipline
2. **Work Experience required:** Minimum 5 years of work experience in a managerial / administrative capacity
3. **Age Limit:** As per ITEC norms (25-40 years)
4. **Target Group:** Government Officials and Executives of Public Enterprises

Mode of Evaluation of performance of the participants:

IMI follows a system of continuous assessment. The instructor can design appropriate method of evaluation as per the requirements of the course and method of instruction. Students' evaluation may comprise of preparation made for the class and participation, quizzes, presentation, term papers/project, home assignments, written test / examination and any other criterion that the instructor concerned may decide.

Certificate:

IMI awards a Certificate to the participants after successful completion of the course. To be eligible for the certificate the participant should successfully participate and complete all the individual tasks/tests/assignment and the project.

About IMI

Nestled in Qutab Institutional Area, International Management Institute (IMI), New Delhi was established in 1981 in Collaboration with IMI Geneva (now IMD Lausanne). IMI is India's first corporate sponsored Business School with sponsorship from corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor etc. Over a period of time in the last 32 years the Institute has acquired a truly global status. The Institute received UNDP assistance for also various other international linkages with bodies like World Bank, UNDP, ILO, UNCTAD, Asian Productivity Organization etc. All our PGDM programmes are accredited by Association of MBAs (AMBA), UK as well as National Board of Accreditation (NBA), AICTE, Government of India. The National Institutional Ranking Framework, Deptt. Of Higher Education, Ministry of HRD, GOI in its recent rankings (April 2016) have ranked IMI New Delhi at No.7 in India Rankings 2016 and at No.1 as a Private Business School.

To provide a global prospective to the students, the Institute's flagship two year Post-Graduate Programme in Management has a student exchange programme with various European Schools such as ESC Rennes, France, MIP School of Management France, Graz University Austria, IESEG School of Management and IDRAC Lyon, France etc.

Besides this IMI is one of the empanelled Institute of the Ministry of External Affairs, GOI, for special Commonwealth Assistance Programme under which the Institute gets the executive MBA students from various Afro-Asian and Latin American countries for its 15 months Executive Post-Graduate Programme in Management. Today IMI enjoys the place of esteem among the leading management Institutes and the patronage of reputed business organization in the country. The aim, approach and activities of IMI are guided by all its stakeholders - students, alumni, corporate patrons and society in general.